

ADVENTURE BEGINS. POVERTY ENDS.



Dear _____,

This summer, I am participating in the **2016 Summit Challenge**, a mountain-climbing fundraiser to benefit children and families living in poverty. Proceeds from my efforts will support Outreach International, a nonprofit organization that works closely with communities in developing countries around the world to forge permanent solutions to the world's deepest poverty.

Outreach is a charity with a unique approach — they give the men and women who are living in poverty the voice to express their needs, and the skills, training, and tools to take an active role in developing resolutions to their most crucial concerns. They focus on community organization and the authentic participation of residents to work together and bring themselves to sustainable levels of income.

This summer, Outreach is sponsoring the second-annual Summit Challenge. Each participant will select and climb one of Colorado's 54 14,000-foot peaks, taking steps to raise money and awareness for people in need around the world.

In order to ensure all funds raised charity, climbers will be paying for all of their own Summit Challenge-related expenses. Additionally, we are each challenged to raise an extra \$1,400 — that's \$10 a foot — that will go directly to Outreach International. I would be honored if you would be willing to contribute toward my goals of conquering a peak, and caring for those who need it most.

If you're able to pitch in to ensure a successful mission, please use the enclosed envelope to send your donation. Or, if you would prefer to donate online, check out my campaign page at _____ . It only takes a minute! Literally one minute!

Questions? No problem! Feel free to contact me directly at _____ .

Sincerely, thank you in advance for your support — together, we are helping create a world without poverty.

With Gratitude,

WWW.OUTREACH-INTERNATIONAL.ORG/SUMMIT